

Mememes as Symbols

Lets face it, we live in a world where people can communicate solely on the basis of memes. It's to the point where friend groups have created their own memes that only they can understand (guilty). Some people get it, others are sadly left in the dark. We have people earning superstardom off a meme, politicians posting memes, businesses advertising with memes. Memes are so prevalent in society its safe to say that memes and the values communicated by them are worth analyzing as a sociologist

For this assignment I want you to do the following:

- ⦿ Pick a meme of your choosing, the more obscure the better
 - I know memes can get wildly inappropriate so if you choose one that seems questionable run it by me first
- ⦿ Give me a painstakingly detailed breakdown of that meme. Pretend you're trying to explain it to someone's grandmother (shoot for at least 3 paragraphs)
 - i.e. what does it represent, what message is it trying to portray, why does it symbolize what it does
- ⦿ What values does this meme communicate and how does it communicate them?
- ⦿ How does this meme differ from more traditional symbols? Do memes do a better job of communicating

values than more traditional symbols?